



## **Hannes Gasser, Partner**

### **Short biography**

Hannes Gasser, Partner, is responsible for search engine advertising, search engine optimization, social media marketing, display advertising and graphics at Webrepublic.

### **In-depth biography**

Hannes Gasser, born in April 1982, studied film and PR in Zurich, Lausanne and Berlin. During his studies, he was campaign manager for search engine marketing at ZED Digital from 2008.

Hannes became the third employee at Webrepublic in 2010, taking charge of strategic planning, and has been Partner and a member of the executive board since 2011. Today, Hannes manages all Webrepublicans working on campaigns and projects in the areas of search engine advertising, search engine optimization, social media marketing display marketing and graphics.